



# PRIVACY POLICY

## Upton Ceramics – Privacy Policy

Effective Date: 27th February 2026

Upton Ceramics is committed to protecting and respecting your privacy.

This policy explains how we collect, use, and protect your personal information when you use this website.

## 1. Who We Are

Upton Ceramics  
92 Hanbury  
Orton Goldhay  
Peterborough  
PE2 5QX

Email: [uptontiler13@yahoo.co.uk](mailto:uptontiler13@yahoo.co.uk)

Mobile: **07745 801886**

Office: **01733 239811**

For the purposes of UK data protection law, Upton Ceramics is the data controller.

## 2. What Information We Collect

We may collect and process the following information:

Name

Email address

Phone number

Project details submitted via the contact form

Any information you provide when contacting us

We also collect limited technical data automatically through cookies (see Cookie Policy).

### **3. How We Use Your Information**

We use your information to:

- Respond to enquiries
- Provide quotations
- Deliver requested services
- Communicate about your project

We do not sell, rent, or share your data for marketing purposes.

### **4. How Your Data Is Stored**

Information submitted via this website is stored securely through Wix's hosting platform and associated email systems.

We take reasonable steps to protect your information from unauthorised access or misuse.

### **5. How Long We Keep Your Data**

We retain personal information only for as long as necessary to respond to enquiries or fulfil services, or as required for legal or accounting purposes.

### **6. Your Rights**

Under UK GDPR, you have the right to:

- Request access to your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Object to processing

To exercise these rights, contact us using the details above.

## **7. Changes to This Policy**

We may update this policy from time to time. Any changes will be posted on this page.